

Reimagine architecture enabling agility, Innovation, experience and business value at scale

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Objective

The Challenge

Why Re-imagine?

Core building blocks

Transformation Metamodel

Transitioning operating models

Key Takeaways

Lots of Noise!

Efficiency

Disruption

Digitization

A process of changing from analog to digital form

e.g. Moving Paper based form online

Digitalization

A way in which many domains of social life are restructured around digital communication and infrastructure

e.g. Enabling digital channel

IT Transformation

A process of changing various IT governance processes, revamping IT capabilities all changes are center around technology

e.g. Merger, Acquisitions, Leadership Changes

Digital Transformation

An approach about transforming **business** processes with new, fast and frequently changing digital technology to solve problems

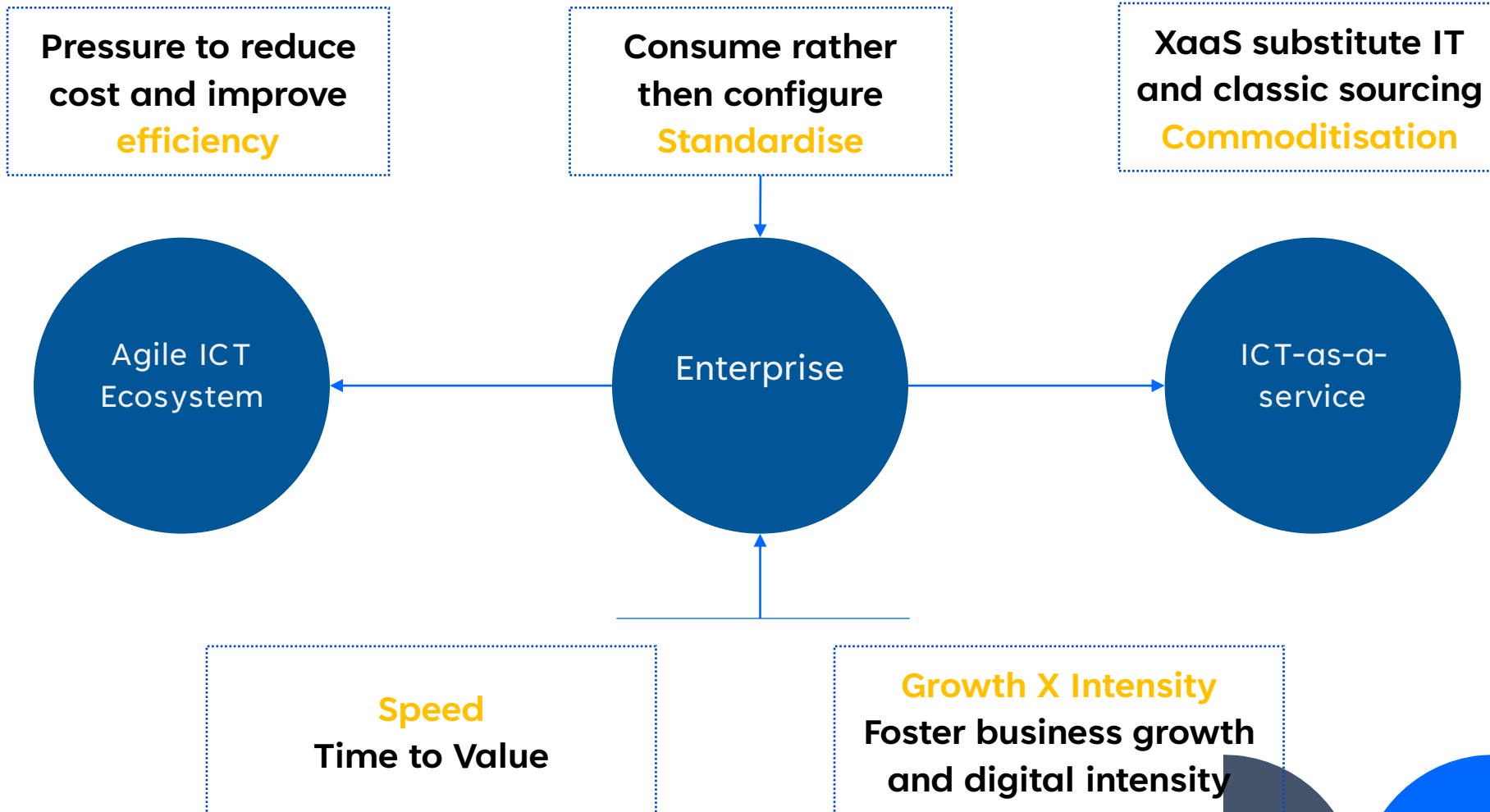
e.g. Cloud Computing

Business Transformation

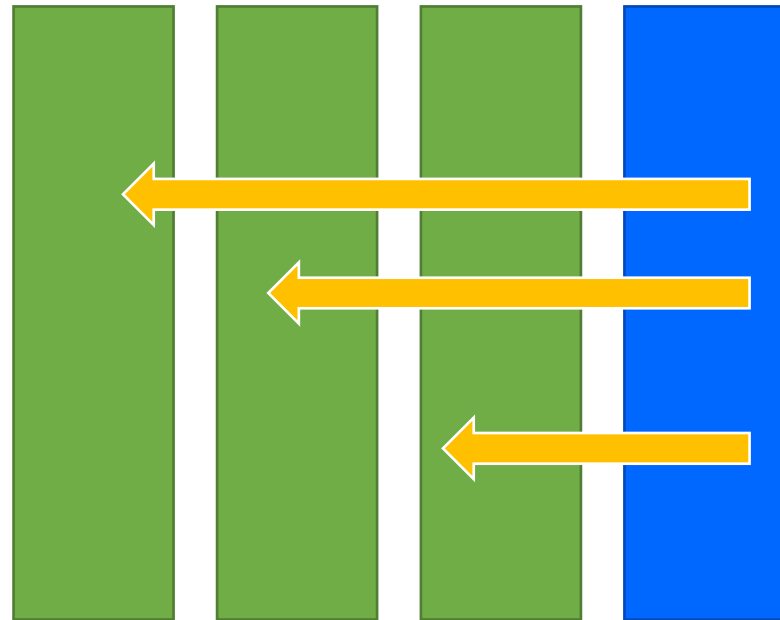
A strategy of change management, to drive innovation and enabling new business strategies

e.g., FinTech, Ventures, Innovation Labs

The Challenge

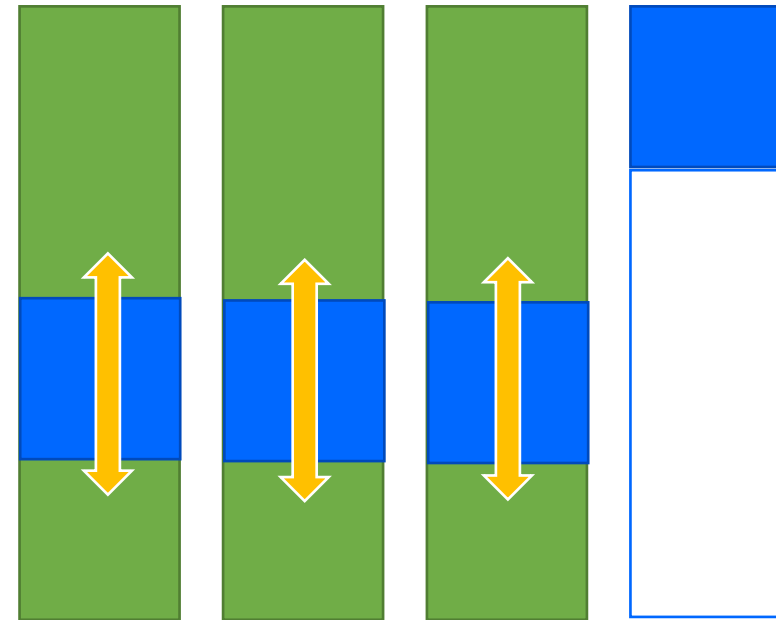


Agile IT



Business

IT



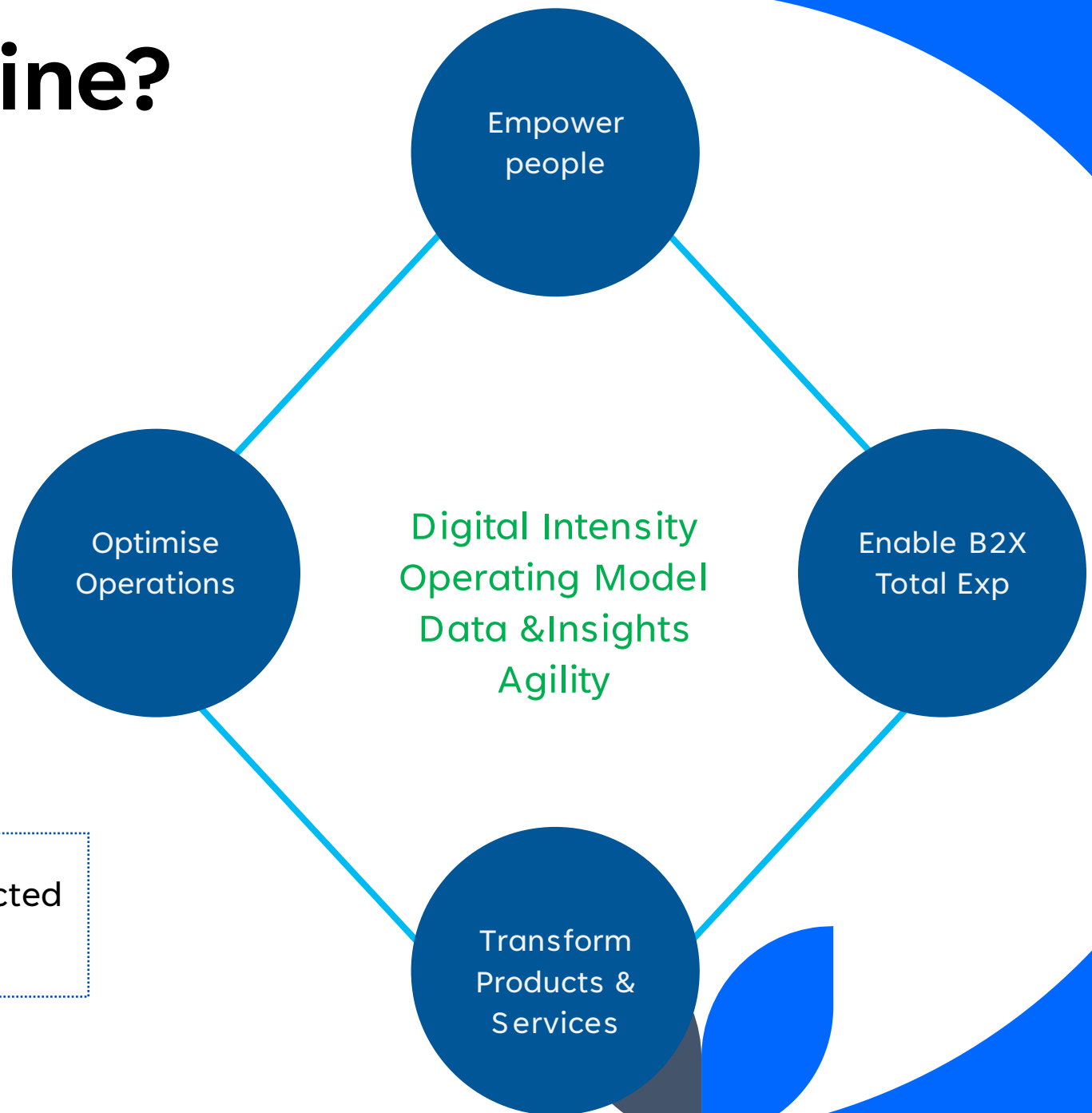
Business - IT

IT

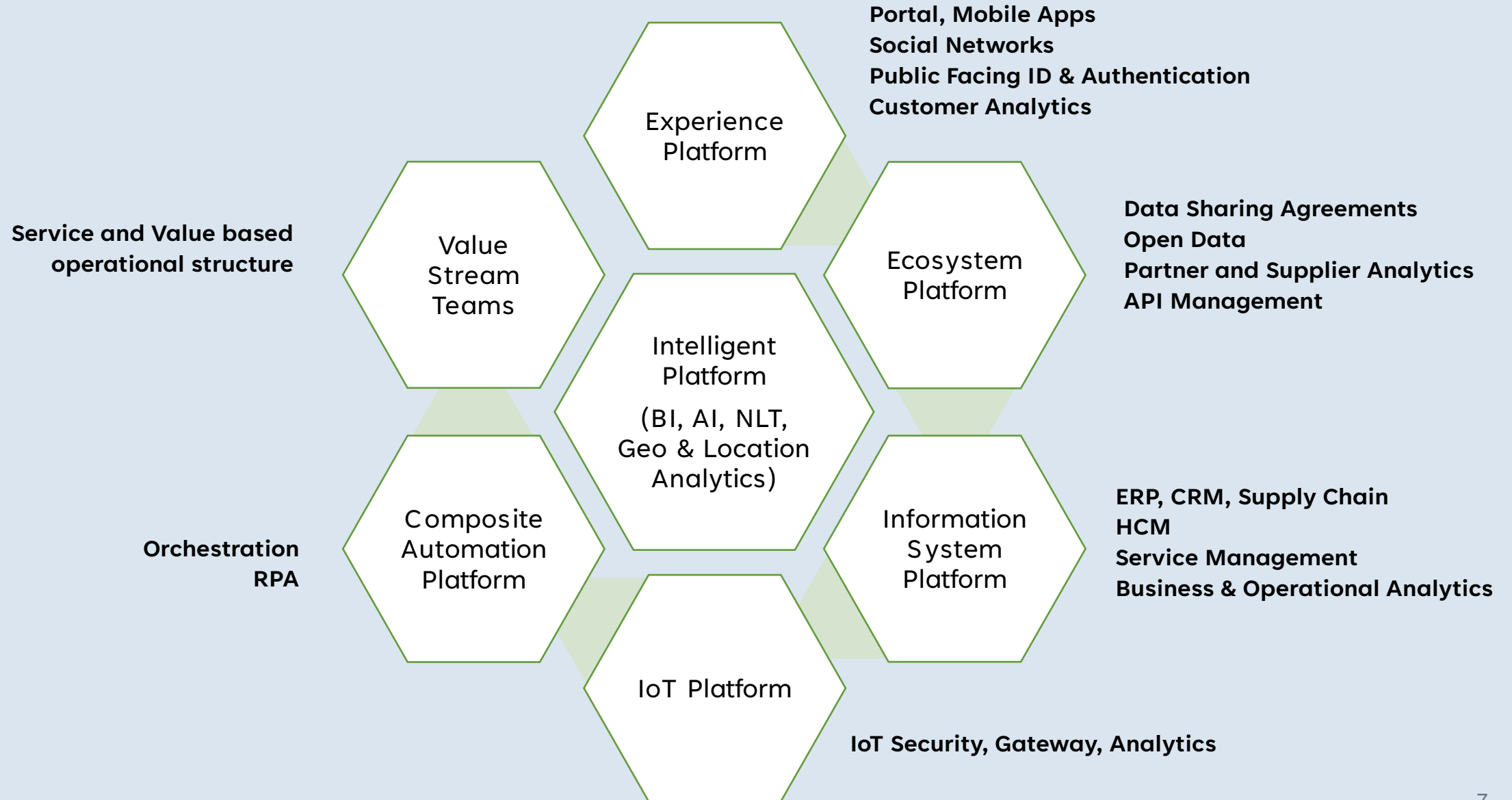
Why Re-imagine?

- Composable enterprise
- Consumption of digital in all industries
- Shift from Digital transformation to delivering on digital imperative
- Geopolitical landscape
- Ways of working
- Social & Creative Capital

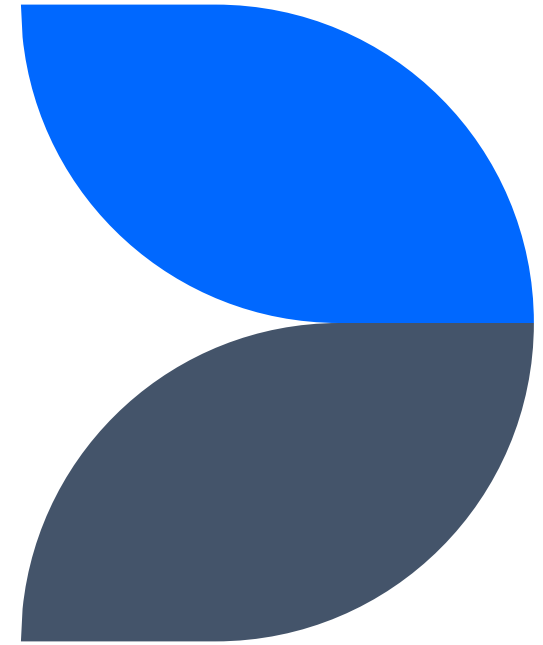
60% employees still feeling less connected than before COVID



Core Building Blocks



What's Changing?



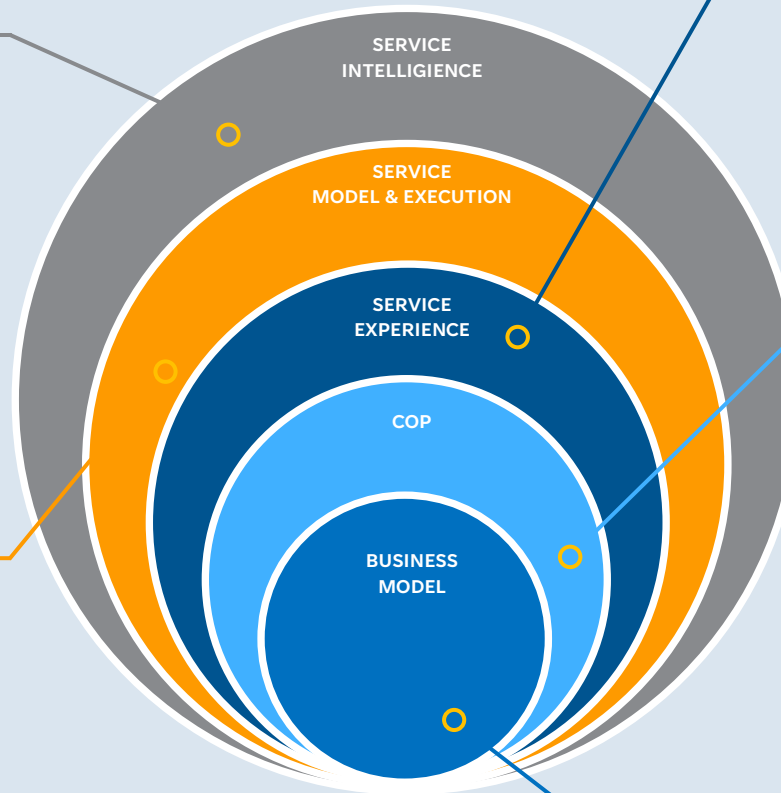
TX Metamodel

Capability, enabling adjacencies, innovation and intelligent data to guide ecosystem

Intelligent Data, Building Blocks & Platform, AI / ML, Open Architecture, Cloud, xOPS

Capability, applying formalising service offering as part of the BAU offering and within service Catalogue, applying design mindset, methodologies and tools for fostering and executing strategic thinking

Service Model, Service Design, Design thinking



Capability, enabling sustainable solutions and optimal experience for customer, employee and service provided

Human Centered Design, VPC, Empathy Maps

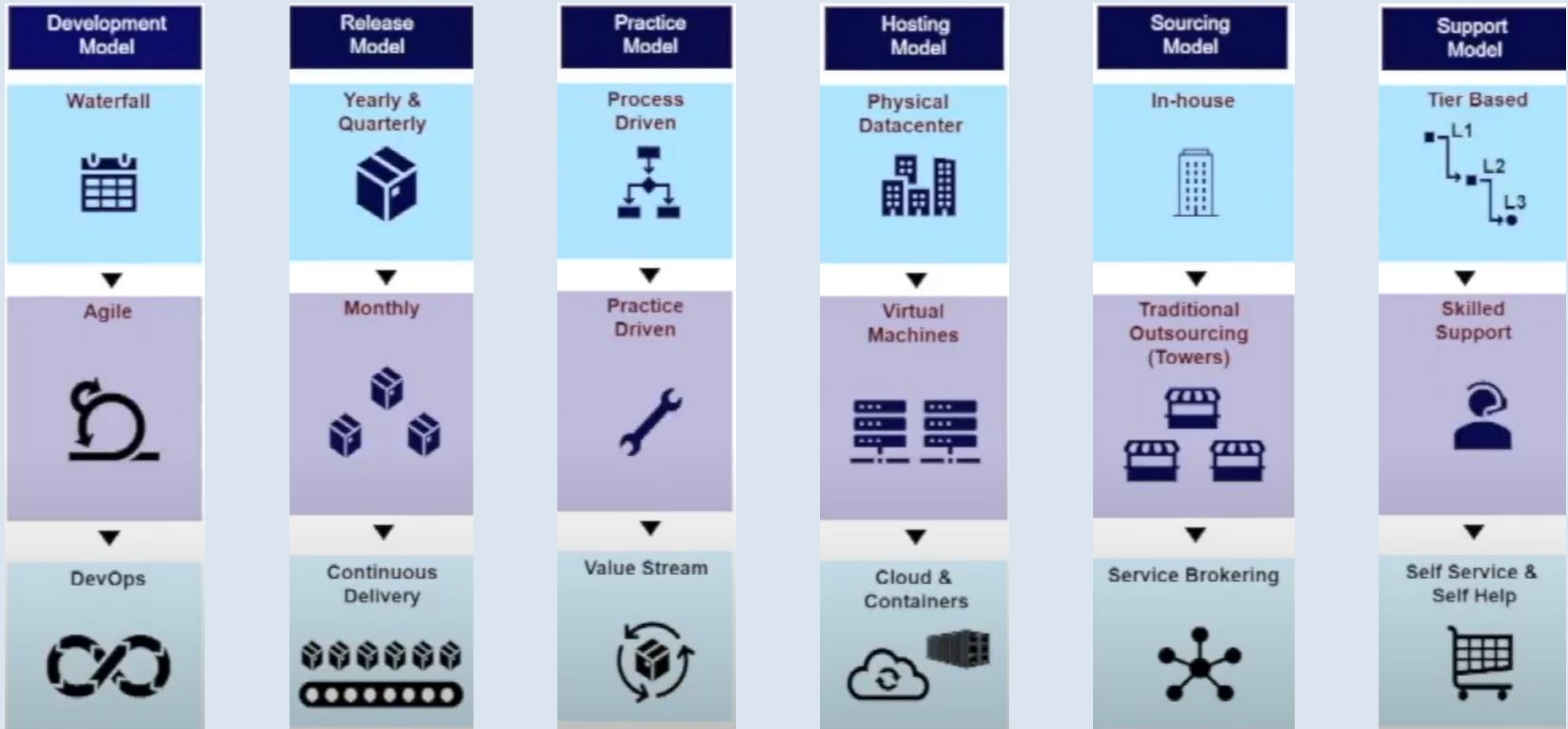
Core Capabilities, organisation, information, value streams, products and services

Capability Model, Business Architecture, EA

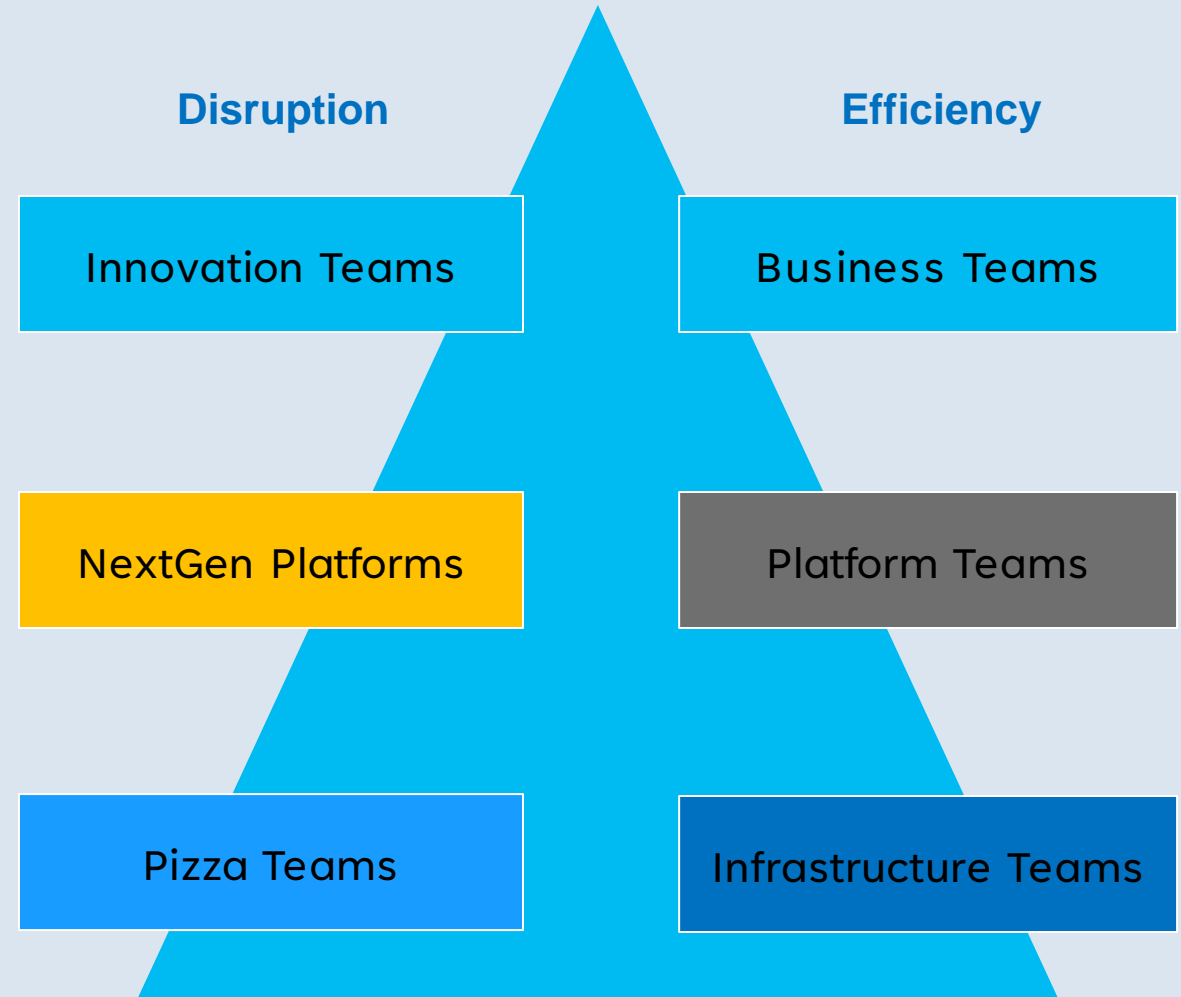
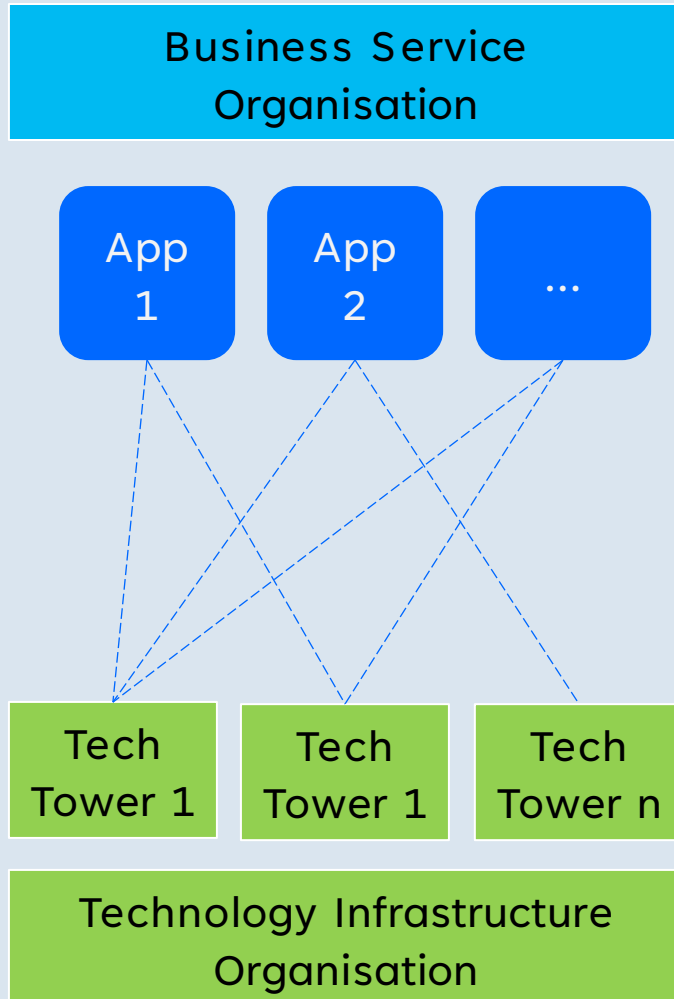
Capability, outlining core business model, partner, revenue and cost streams

Business Context, Motivation Model, Business Model Canvas

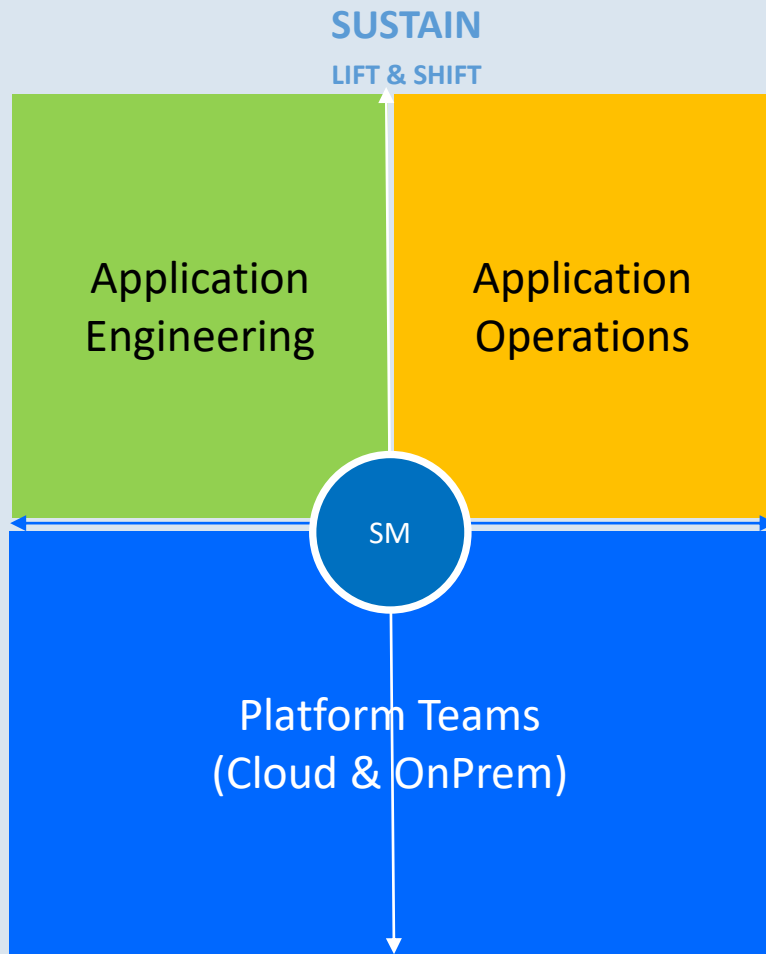
Shift in operating model



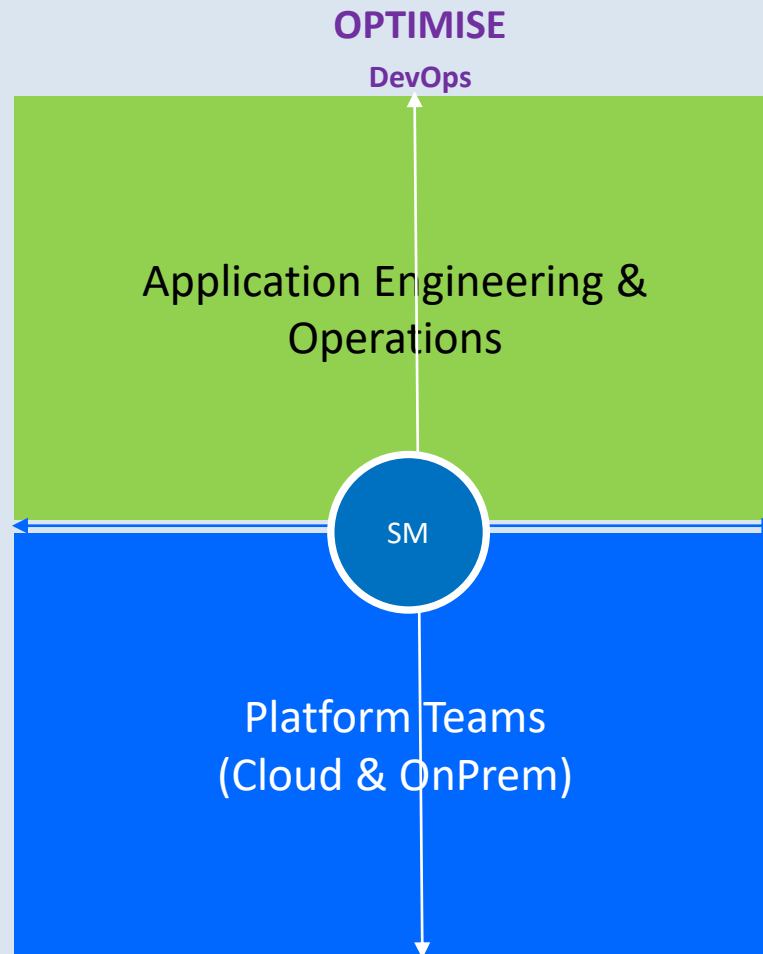
Transition from Traditional to Co-creation



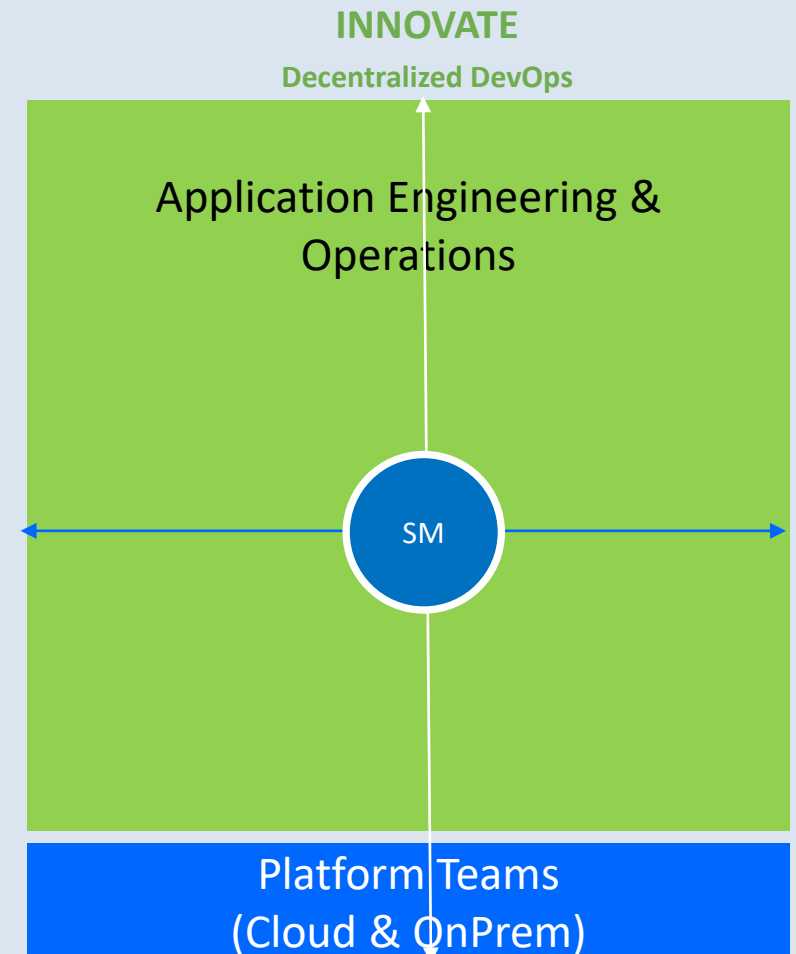
Sustain to Innovate



Traditional



Transitional & Distributed



Strategic & Decentralised

Key takeaways

1

Reimagine if your Digital Strategy should be disruptive?

2

Apply experience and design-based capabilities not other way around..

3

It is a Team effort

4

Think and act like Day 1

Inclusion > Influence > Impact

“

Being human in the digital world
is about building a digital world
for humans.

”

Thank you

Vishal Choksi

